



THE CITY OF SAN DIEGO  
**San Diego Public Library**

**FOR IMMEDIATE RELEASE**  
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**CATHY YARDLEY OFFERS A FREE "HOW TO WRITE CHICK LIT" WORKSHOP  
AT THE CENTRAL LIBRARY**

**San Diego, CA...**The City of San Diego Public Library and San Diego Writers, Ink will host a "How to Write Chick Lit" workshop with author Cathy Yardley on Saturday, March 10th from 2:00 p.m. - 5:00 p.m. in the second floor of the Central Library, located at 820 E St. in downtown San Diego. This event is FREE to the public but registration is required. Please register at [www.sandiegowriters.org](http://www.sandiegowriters.org).

There is a lot of buzz in the industry about Chick Lit right now. It's a growing market that taps into on a coveted younger demographic of female readers. Harlequin's Red Dress Ink is an example. This imprint like other publishers in this field are looking for grounded fiction rather than fantastical situations. In this genre anything goes as long as it appeals to women and has strong commercial appeal.

The Chick Lit field is a promising situation for writers with tons of opportunities. If you feel you have a story for modern, urban dating women, about coping with Mr. Maybes and day-jobs-from-hell, still trying to get your act together & having a lot of fun in the process, then Chick Lit may be the venue for you! This informative workshop will show you the basic elements of "Traditional" Chick Lit, the new forms that are evolving, and who's looking for what.

Cathy Yardley has been a published writer since 2000, when Harlequin released her first romance novel, The Cinderella Solution. Since then, she's written and published four romance novels, two romance novellas, two Chick Lit novels—L.A. Woman and Couch World for Red Dress Ink—and now Will Write for Shoes (with more books pending publication). She has been the president of the Los Angeles and San Francisco chapters of the Romance Writers of America, and has been a speaker at various writing conferences from Boston to Seattle, including two National RWA conferences and the annual East of Eden general writing conference in Salinas, CA.

After working in several fields and countless job titles since graduating from UC Berkeley in 1995, not to mention living up and down the California coast, she is now living in southern California with her husband and son, achieving her dream of writing full time.

Copies of Yardley's book, Will Write for Shoes will be available for purchase on-site courtesy of Wahrenbrock's Book House.

For more information, call the Central Library at 619-236-5800 or visit the San Diego Public Library at [www.sandiegolibrary.org](http://www.sandiegolibrary.org) or [www.sandiegowriters.org](http://www.sandiegowriters.org).

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